



SIGNAGE GRANT
UPTOWN BUSINESS IMPROVEMENT DISTRICT
APRIL 2022

This Grant was created by the Uptown Business Improvement District #3 (BID) Board to help property owners in the Uptown BID with rehabilitation, repair or replacement of signage. If you have the desire to improve your signage, you may benefit from the help of an architect or design professional. Up to \$1,000 per building is available through this grant.

Complete the application and send it to: uptownracinebid@gmail.com
Grant application must be submitted, with all required documentation, by the first of the month to be included on that month's agenda.

Eligible Properties must be within the Uptown BID Corridor.

I understand that upon receiving a letter from the Uptown BID Board approving the grant, it will not be paid until both the design work and installation of the resulting signage are complete. A paid invoice from the designer or architect (if applicable) and the sign company must be submitted. I agree to be bound by the "Rules Governing the Uptown Signage" grant, which are part of this contract.

Applicant's Name: _____

Business Name: _____

Property Address: _____

Name of Property Owner: _____

Telephone: _____ e-mail: _____

Applicant's Signature: _____

I hereby certify that I am the owner of the property located at: _____

Briefly describe the work contemplated and attach the proposed project plans and specifications as well as other appropriate signage design documentation.

Project Description:

Rules Governing the Uptown Signage Grant:

1. Only existing commercial buildings within the Uptown BID corridor will be considered.
2. ALL signage designs must comply with the guidelines of the district and the approval of the City of Racine Department of City Development.
3. The Uptown BID Board’s discretion applies in approving any grant.
4. Applications must be accompanied by a current photograph of the building, sign plans or sketches, and the owner’s permission.
5. Under no circumstances will the Uptown BID Board be considered to be, or act as, the owner’s agent or as part to any agreements or contracts associated with the Signage Grant project. The Uptown BID Board will not have any role or responsibility in evaluating the compliance or application of any governmental codes relating to the proposed signage design services.
6. Any exterior sign proposal, from sign rehabilitation and repair, to the replacement of an inappropriate sign, is eligible for funding. However, top priority will be given to projects that will make a highly visible contribution to the Uptown BID District.
7. Payment shall be made by the Uptown BID directly to the applicant within 30 days of submittal of a paid invoice, a color rendering of the sign and photographs of the completed project. Said completed signage must be consistent with the proposed design.
8. The Uptown BID Board’s approval of a Signage Grant is valid for 6 months only from the date of the BID’s approval letter. If good faith undertaking of the installation has not occurred at the end of 6 months, the grant approval automatically becomes void. Re-application for the grant will be considered in such circumstances.
9. This Grant is subject to funds available for the current year and becomes effective the 1st of the month following approval.