



BLP Nominee wins 2010 Wisconsin SBA Young Entrepreneur Award

Milwaukee, Wisconsin – June 4, 2010 – Business Lending Partners’ nominee, Nicholas Ponsonby, recently won the Young Entrepreneur award at the 2010 25th Annual Wisconsin Small Business Awards Breakfast. The Wisconsin SBA hosts this annual event to honor Wisconsin’s small business owners.

Nicholas Ponsonby is 24 years old and the president of Asset Recyclers of Union Grove; a computer equipment recycling company. Started in 2007, Ponsonby’s booming company offers free commercial pick up (for those within an hour of the company’s location) and residential drop off for outdated computers. The company sells usable components to less fortunate families or to companies who have the



ability to melt down components; ultimately helping the state of Wisconsin be more economically friendly, while also helping those in need. Ponsonby has recently added a second location in St. Louis and anticipates adding a sales person to the Asset Recyclers’ team. Business Lending Partners nominated Nicholas Ponsonby as 2010 Young Entrepreneur, based on his 3+ years of success in sales and profits, increased jobs, innovative service and demonstrated entrepreneurial potential.

Business Lending Partners would also like to congratulate the other 2010 Small Business Award Winners:

Cheryl Sment – Small Business Person of the Year

Diane Reis, Steve Reis & Ronald Butt – Honorable Mention Small Business Persons

Aksel Sidem, Jeff Wnuk, & Sebastien Imbert – Small Business Exporter

Carl Treankler, Larry Treankler, Terry Hanstedt & Gary Lofquist – Family Owned Small Business – Wisconsin, Region V & National Winners

Manisa Dotson – Emerging Small Business Person

Julio De Artega – Minority Small Business Person

Isabela Sardas PhD – District Director Award

Ossie Kendrix Jr. – *Minority Small Business Champion*

Joe Naylor – *Veteran Small Business Champion*

Dave Latona – *Financial Services Champion – Wisconsin and Region V Winner*

Tim Peterson – *Small Business Development Center Service Excellence Award*

Wendy Baumann – *Women’s Business Center of Excellence Award – Wisconsin & Region V Winner*

The Small Business Administration (SBA) is a United States Government agency that provides support to small businesses nationwide. Business Lending Partners is a division of the Racine County Economic Development Corporation and has been a certified development company specializing in SBA 504 loans since 1983.

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